

*Growing the heart of the community
through the Pemberton Farmers' Market*



Pemberton Farmers' Market Association

Entertainer Application

June 7th – October 25th, 2019

Fridays, 3:00 – 6:30 PM

Community Barn, 7437 Frontier St., Pemberton

*The Pemberton Farmers' Market strives to cultivate a vibrant market
for local growers and makers, welcoming consumers to gather and connect with
producers of a diverse selection of quality products from our region.*

As a non-profit organization, we continue to strive towards financial self-sustainability through the operation of the social enterprise. **The PFM values the Entertainers (Musicians, Artists, Workshop Leaders, Demonstration Chefs etc) who contribute to the community spirit at our market.** Musicians' pay is set within our annual budget; however, we do seek additional funding to augment musicians' pay and support the PFM Arts and Culture Series through grants and sponsorships.

Musician pay: \$110 per market

Artist/Speaker/Workshop Leader pay: as per individual agreement

Entertainer/Band Name: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Website/Facebook/Instagram: _____

Link to video/audio files: _____

*Please submit Entertainer Application Form to Market Manager by email:
info@pembertonfarmersmarket.com or mail: PO Box 994, Pemberton BC V0N 2L0
or arrange pickup/drop-off by email or phone: 604-966-4422.*

*Musician application deadline is March 30th, 2019.
Confirmation of season schedule expected mid April.*

2019 MARKET DATES					
Please circle all the dates you are available:					
JUNE	7	14	21	28	
JULY	5	12	19	26	
AUGUST	2	9	16	23	30
SEPTEMBER	6	13	20	27	
OCTOBER	4	11	18	25	
Available All Season					
I am local and may be available on-call in case of cancellations:					YES NO

Market Manager will review availability of entertainers, assess suitability of performances/workshops to PFM season & develop a schedule which will be communicated/adjusted as necessary. Entertainers are not guaranteed a performance/workshop date; however, availability indicated above will be taken into consideration in compiling the PFM Art and Culture Series.

Entertainer Expectations

- **Entertainers** to provide their own required equipment and furniture (ie stool, carpet, stands, PA, table).
- Access to electricity will be provided.
- All **Entertainers** are requested to provide 48 hours notice in case of cancellation.
- In case of cancellation, Market Manager will contact local available Entertainers as indicated above and will award performance date at their discretion based on first confirmation of availability.
- **Entertainers** will be paid by cheque at the end of the market on their performance day.
- Pemberton Farmers' Market is a rain or shine event and **Entertainers** are expected to attend accordingly.
- **Entertainers** may park vehicles in market customer parking only for set-up and tear-down but are expected to park their vehicles in the Pemberton Hotel parking lot or along the grassy field north of the barn. Any performer vehicles parked in the designated parking area outside of set up and tear down times risk being ticketed or having their vehicle towed as per the municipal parking bylaws and any future performance dates with PFM may be cancelled. *Adjustments to set-up, tear-down and parking may occur as dictated by ground crews working on the Pemberton Downtown Enhancement Project. Details will be communicated as soon as they are available.*
- **Entertainers** are encouraged to provide PFM Market Manager with promo shots, bios and other PR materials to contribute to their social media advertising. PFM will endeavor to link with Entertainers' social media pages (ie Facebook and Instagram).
- **Entertainers** are encouraged to promote their PFM performances in their own social media feed, link to PFM Facebook and Instagram accounts etc.
- **Musicians** should be set up and ready to perform at the start of the market (3pm) and will pack up only at market close, 6:30pm.
- **Musicians** are requested to perform approximately 2 ½ hrs total over the 3 ½ hr market and are given the liberty to establish their sets and breaks at their own discretion given they are spread out evenly across the duration of the market (ie 45 minute set, 15 minute break).